# SOFTSTYLE CELLULAR SHADES A SOFT SENSATION FOR WINDOWS

### ALTA WINDOW FASHIONS design simplified



SoftStyle Cellular Shades by Alta bring a subtle, yet sensational softness to the window. Fabrics are soft to the touch, provide excellent energy efficiency, and help absorb sound for quieter, more comfortable living. Let's not forget colors. The rich palette holds its own even in brighter sunlight.

#### **Product Overview**

- **Five cell styles** offer a choice for virtually every window size; plus our extensive palette of colors cross over to our three most popular cell styles: Small Single, Large Single and Double Cell
- **Bolder styles** include our large 1-1/4" Single and 2" Hybrid Pleat selections that bring added drama to the window especially large windows requiring seamless style
- Semi-Opaque and Blackout opacities available in a multitude of color choices provide the most demanded levels of light and privacy control
- Gravity-defying D-cell design helps maintain the cell shape for years to come

#### **Control and Design Options**

- **Full range of automation plus child-safe control options** include BLISS and Somfy Automation, PowerWand<sup>™</sup>, cordless lift, and Cordless Lift & Lock<sup>™</sup>; other options are continuous cord loop and standard cordlock
- **TriLight Shades**<sup>®</sup> and Top-Down/Bottom-Up allow more flexibility with light and privacy control while still maintaining a view
- Vertical Application opens from side to side for large windows and sliding glass doors split stack up to 336" on some fabrics! Now available with 1-1/4" fabric and Two-Fabric Combination
- Specialty shapes, skylights and two- and three-on-one headrail options offer additional solutions for most window styles and sizes





## Smart Sampling



#### View the video!

Sample book features our proven color-block system that helps guide your customers to a faster decision.

**Click here** to access our digital sampling and accompanying photobook.

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